



MARCH 25, 2017 - The Foundry -

BreastFest was started in Athens in 1999 and has grown into one of the flagship events of the Tyanna Barre O'Brien Breast Cancer Foundation. The organization was formed by sisters Anne-Margaret, Bridget, Megan, Sara and Katie, in honor of their mother, Tyanna, who lost her battle with breast cancer at the age of 48. It is a 100% volunteer organization.

BreastFest Athens raises money for local breast cancer prevention and services, with 10% going to the Foundation and 90% going to St. Mary's Women's Imaging Center in Athens. In previous years, this event has attracted more than 600 attendees and has raised about \$20,000 yearly for St. Mary's. Breastfest funds have been used to provide qualified women free mammograms, and to purchase state of the art diagnostic equipment.

The 2017 event will feature a top-notch live music line-up, local food and beer and a silent auction, all at Athen's own *The Foundry*. Most importantly, the event focuses on breast cancer awareness, prevention, treatment and care.





By choosing to be a BreastFest Athens sponsor, 90% of your pledge will stay in Athens to support St. Mary's Women's Imaging Center. The remaining 10% will benefit the Tyanna Foundation and will be used for initiatives such as endowments, scholarships and cancer research.

Miracle - \$5,000 and above

- Name/Logo on all newspaper and magazine advertisements including full-page BreastFest Ad in Athens Banner Herald
- Presenting Sponsor recognition in press releases
- Presenting Sponsor recognition and Name/Logo on all event posters and fliers
- Spoken recognition and prominent signage at all BreastFest Athens events
- Name/Logo on front page of BreastFest Athens website - www.tyanna.org
- Link to your company's website
- Feature on our Social Media Pages
- 20 tickets to the event
- Access to the VIP Area
- VIP Goody Bag

Wonder - \$2,500

- Name/Logo on full-page BreastFest Ad in Athens Banner Herald
- Sponsor recognition in press releases
- Name/Logo on all event posters and fliers
- Spoken recognition and prominent signage at all BreastFest Athens events
- Name/Logo on sponsor page of BreastFest Athens website - www.tyanna.org
- Link to your company's website
- Feature on our Social Media Pages
- 10 tickets to the event
- Access to the VIP Area
- VIP Goody Bag

Cross Your Heart - \$1,000

- Name/Logo on full-page BreastFest Ad in Athens Banner Herald
- Name/Logo on all event posters and fliers
- Spoken recognition and prominent signage at all BreastFest Athens events
- Name/Logo on sponsor page of BreastFest Athens website - www.tyanna.org
- Link to your company's website
- Feature on our Social Media Pages
- Six tickets to the event
- Access to the VIP Area
- VIP Goody Bag

Push-Up - \$500

- Name/Logo on full-page BreastFest Ad in Athens Banner Herald
- Spoken recognition and prominent signage at all BreastFest Athens events
- Name/Logo on sponsor page of BreastFest Athens website - www.tyanna.org
- Link to your company's website
- Feature on our Social Media Pages
- Four tickets to the event

Training - \$250

- Signage at all BreastFest Athens events
- Name on sponsor page of BreastFest Athens website - www.tyanna.org
- Link to your company's website
- Two tickets to the event



Yes, we will gladly support BreastFest Athens and the Tyanna Foundation. We would like to support at the following level:

Miracle - \$5,000 and above

Wonder - \$2,500

Cross Your-Heart - \$1,000

Push-Up - \$500

Training - \$250

We are unable to sponsor, but would like to support BreastFest Athens with a contribution of \$_____

Enclosed is my check made payable to: BreastFest Athens or the Tyanna Foundation

Please mail this form with a pledge to:

BreastFest Athens
c/o Dan Moore
1421 Beverly Drive
Athens, 30606.

To email a 300 dpi, JPG or EPS file of your logo, or for more information, please contact Megan Lewis - tyfoundationathens@gmail.com

The Tyanna Foundation, the BreastFest Athens Committee and Volunteers thank you for your generous gift. For your records, the tax ID number is 8416411629.

COMPANY NAME:

CONTACT NAME AND TITLE:

ADDRESS:

CITY/STATE/ZIP:

PHONE:

EMAIL:

SOCIAL MEDIA NAMES:

www.tyanna.org

For marketing purposes, our sponsorship deadline is **February 24th.**



Saturday, March 25, 2017
The Foundry

IN-KIND DONATION FORM

DONOR INFORMATION:

Name (as it should appear for event)

Street Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

GIFT ITEM INFORMATION

Description: _____

Restrictions: _____

Estimated Value: _____

NOTES:

- Please be specific in describing items and the amount being donated. Please note any restrictions or limitations.
- Your contribution is tax-deductible to the extent allowed by law.
- We will send you a letter acknowledging your contribution.

**THANK YOU FOR YOUR
SUPPORT OF BREASTFEST AND
THE TYANNA FOUNDATION!**

Please check one of the following:

___ Item(s) will be mailed.

___ Item(s) should be picked up.

_____ at _____
(Date) Time

From: _____
Contact Person

Donor Signature: _____

Date: _____

PLEASE RETURN THIS FORM TO:

**Megan Lewis
1011 Chris Court
Athens, GA 30606**

**IRS Tax ID Number
84-1641629**

QUESTIONS:

Please contact Megan at:
tyfoundationathens@gmail.com